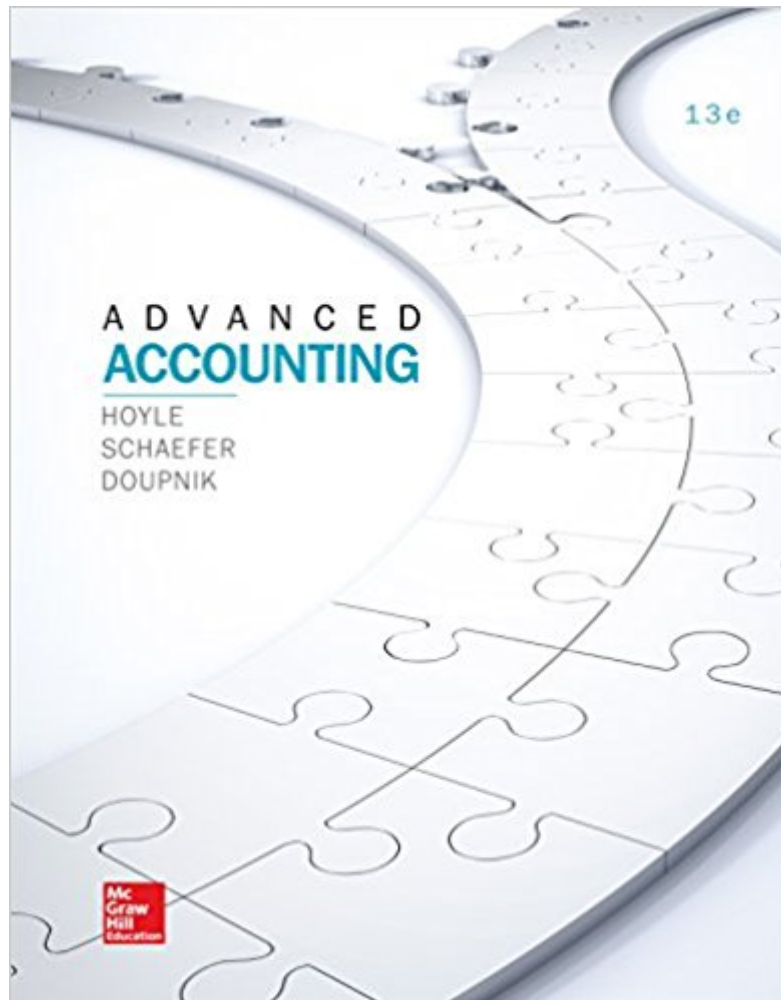




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Synopsis

The approach used by Hoyle Schaefer and Douppnik in the new edition allows students to think critically about accounting just as they will do while preparing for the CPA exam and in their future careers. With this text students gain a well-balanced appreciation of the accounting profession. As Hoyle 13e introduces them to the field's many aspects it often focuses on past controversies and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future. The writing style of the twelve previous editions has been highly praised. Students easily comprehend chapter concepts because of the conversational tone used throughout the book. The authors have made every effort to ensure that the writing style remains engaging lively and consistent which has made this the market-leading text in advanced accounting. For the first time in the series the 13th edition will include SmartBook[®] making study time as productive and efficient as possible. Also included are new algorithmic problems for each chapter improved test banks and updated accounting standards.

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